



CRAIG HOOVLER

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State Bar:

District of Columbia

Virginia

Federal Bar:

USPTO

Court Admissions:

U.S. District Courts for the Eastern District of Virginia

U.S. District Courts for the Western District of Virginia

Clerkships:

North Carolina Supreme Court, Honorable Mark Martin (Summer)

Education:

Washington University School of Law, JD

Virginia Commonwealth University School of Engineering, MS

University of North Carolina, BS, BA

Craig Hoovler is a litigator and registered patent attorney who brings years of intellectual property and commercial litigation experience to assist our clients with a diverse set of issues.

Mr. Hoovler has extensive experience with the U.S. intellectual property system, having begun his career with the preparation and prosecution of patents and trademarks for both domestic and international clients. His practice has evolved to include counseling and now focuses primarily on litigation of a variety of intellectual property matters, including patent, trademark, copyright, and trade secret litigation.

Mr. Hoovler also has experience assisting on a range of traditional areas of litigation, including government contracting, financial institutions, construction, employment, banking, privacy, and transportation disputes, as well as antitrust matters.

With a master's degree in biomedical engineering, Mr. Hoovler utilizes his strong science background to advocate for his clients, providing insightful counsel in complex matters to a range of U.S. and foreign entities across many disciplines, including intellectual property comprising mechanical, medical, and electrical devices, as well as computer hardware and software, and in litigation involving a need for synthesizing technical issues into easy-to-understand concepts.

Mr. Hoovler takes a practical approach to problem solving. He draws on both his legal and technical skills to advocate for his clients and vigorously advance their business interests. He demystifies complex scientific or legal concepts so that they are understood and appreciated by both his clients and the courts.

A graduate of the Washington University School of Law, he participated in the school's award-winning Entrepreneurship and Intellectual Property clinic, IP-focused moot court teams, and the Washington University Journal of Law & Policy. As a clinic associate, he worked directly with new and emerging nonprofit and qualifying for-profit organizations to provide counseling and services related to corporate formation, registration of intellectual property, obtaining nonprofit or other tax status, and drafting contracts and other documents.

Mr. Hoovler also served as a summer associate for the U.S. Attorney's Office in the Central District of Illinois under U.S. Attorney James Lewis and as a summer clerk for the Honorable Justice Mark Martin of the North Carolina Supreme Court.

Additional Memberships:

American Bar Association

Federal Bar Association

ITC Trial Lawyers' Association

Virginia Bar Association